

KNOWN MPLS

2026 SPONSORSHIP OPPORTUNITY



Celebrate the season with Known MPLS' Annual Christmas Concert, a festive evening filled with music, community, and joy. This special event brings together over 1,300 families, friends, and supporters in the holiday spirit while raising vital funds to support our mission to empower and unite the urban youth community through choral and vocal music.



Your support would not only elevate the experience of our annual concert but also underwrite meaningful opportunities for youth, community connection, and cultural engagement, aligning with your vision of helping neighbors and communities thrive.

JOIN US:
DECEMBER 2026



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ABOUT KNOWN MPLS

Voicez Inc. is a nonprofit organization committed to fostering creativity, community, and personal growth through the power of music and the arts.

As the parent organization of Known MPLS, Voicez Inc. provides a platform for emerging and seasoned artists to develop their talents, connect with others, and make an impact.



OUR MISSION

Our mission is to use music and artistic expression to uplift individuals and strengthen communities, creating a lasting legacy of resilience and unity. Through workshops, performances, and mentorship opportunities, Voicez Inc. empowers individuals to find their voice, express their stories, and contribute to a culture of inspiration and healing.



COURTLAND PICKENS

Courtland Pickens, founder of Voicez Inc., is an artist, educator, and leader passionate about music and community. With years directing choirs and mentoring youth, he's known as a transformative force in the music world. Beyond the stage, he champions initiatives bringing hope and opportunity to underrepresented communities.



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Level:	Investment:	Benefit:
Legacy Partner	\$50,000	• Exclusive recognition as a Legacy Partner of Known MPLS • Highest level logo placement across Christmas Concert marketing, programs, website, signage, and social media • Prominent on stage recognition during the concert • Dedicated sponsor spotlight across Known MPLS digital platforms • 30 VIP tickets with premium reserved seating • Opportunity for company leadership to participate in a VIP reception and special recognition moment • Recognition in press releases and select media opportunities • Customized Known MPLS experience or performance opportunity for the sponsor, subject to scheduling and availability • Recognition as a major investor in Known MPLS programming, mentorship, artist development, and opportunities for young people • Year round recognition as a Legacy Partner through the following calendar year
Impact Partner	\$25,000	Everything included with Champion Sponsor, plus: • Recognition as an Official Impact Partner of Known MPLS • Premium logo placement across Christmas Concert marketing materials • Featured sponsor spotlight on Known MPLS social media • Recognition from the stage during the concert • 20 VIP tickets with premium reserved seating • Opportunity for company representative to participate in a VIP reception or special concert moment • Inclusion in select press releases and media communications • Recognition as a major supporter of Known MPLS youth programming and mentorship
Champion Partner	\$15,000	Everything included with Platinum Sponsor, plus: • Premier logo placement on programs, website, social media, and event signage • Special on stage recognition by Courtland • Recognition in select concert promotional materials • 15 VIP tickets with reserved premium seating • Sponsor recognition in Known MPLS post concert thank you campaign • Opportunity to include company materials or promotional item at the event

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Level:	Investment:	Benefit:
Platinum Sponsor	\$10,000	• Exclusive recognition as Presenting Sponsor • Prominent logo on programs, website & social media • On-stage verbal recognition by Courtland • 10 VIP tickets with reserved seating
Gold Sponsor	\$5,000	• Logo in program, website, and social media • Recognition from Courtland • 6 preferred seating tickets
Silver Sponsor	\$2,500	• Logo in program and on website • Social media recognition • 4 complimentary tickets
Bronze Sponsor	\$1,000	• Name listed in program and on website • 2 complimentary tickets
Friend of Known Mpls	\$500	• Name recognition in program • Social media thank-you shoutout



Thank you for considering this opportunity to strengthen the community through partnership. I'd love to set up a time to connect and discuss how we can make this year's Known MPLS concert our most impactful yet.

Courtland Pickens

Executive Director, Voicez Inc., Founder & Creative Director, Known MPLS
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Learn more: www.knownmpls.com